



FACES
by deborah

Deborah Fawaz

Image Consultant | Stylist

Professional Speaker | Makeup Artist | Color Expert



"Encouraging You to Elevate Your Physical Presence."

Speaking Topics

- Fine Tune Your First Impression
- Building a Legacy Business
- Color Yourself Confident
- Polished & Professional Looks for Work
- Access Your Image Potential
- Turn Up the Heat With Your Online Audiences

Featured Experiences

- **Magazines:**
Windscene Magazine, Alpharetta, GA
Johns Creek Lifestyle, Johns Creek, GA
- **Radio/Podcast Interviews**
"Second wind" by Joyce Buford
"B-NOW" Radio by Jeannie Brocius King
- "United Intentions Network" by Tim Ray

Previous Speaking Engagements

- Tamra Wade Realty Team of Remax, Buford, GA
- Women of Global Change, Duluth, GA
- Share Your Vision Workshop, Atlanta, GA
- What Women Want Networking, Perimeter, Buckhead, Greenville, and Alpharetta Chapters
- Expand Your Presence Seminar, Atlanta, GA
- Women Who Lunch, Greenville, SC
- Building a Legacy Business Workshop, Duluth, GA

Why Hire Deborah

Would you like your organization, business, or conference to have an entertaining and effective presentation on the importance of projecting the optimal image as an employee, executive, or entrepreneur? When Deborah is hired as a presenter, her commitment is to over-deliver. Her dynamic presentations are customized to the needs of your group, and can be presented as a keynote address or workshop format.

Deborah's programs are filled with real life examples and solutions regarding first impressions, professional dressing, polished grooming, and relationship building. She provides a fresh perspective, delivered in a non-threatening manner, using humor and visuals. In her unique way of connecting with her clients and audiences, she shows you how to elevate your physical presence, and ultimately your business success. This perspective includes considering the content of your conversations, your body language, and the visual perception of others. Her commitment to excellence ensures that your group will receive what they asked for and more!

Connect

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Deborah Fawaz

Professional Organizations

LEADS Club, Inc.

Chapter Director, 2015 – 2018
Chapter Consultant for GA, 2016, 2018

American Business Women's Association

ELEN Chapter Member, 2016 – present
Membership Chair, 2016 – 2018
Programs Chair, 2018 – present

What Women Want Networking

Chapter Director Gainesville, GA ,
2018 – present

Johns Creek Women's Club

Charter Board of Directors, 2016
Membership Chair, 2017
President, 2019 - present

Makeup Artists of Atlanta

2018 - present

Testimonials

Deborah Fawaz has been the professional speaker at several of our women's networking events and her presentation has been fun, informative, and extremely engaging. Deb's style makes the audience feel comfortable and she offers great advice while demonstrating her expertise. She is a gifted speaker who tells memorable stories and is a natural at making the audience laugh. I highly recommend her as a speaker and look forward to booking her at our future events.

*Cathryn Marshall, MSW, CEO Simple Fat Burn
National Director, What Women Want Networking*

Thank you, Deborah, for a fabulous VIP Day! I must admit, I started the day out of my comfort zone because I never looked at myself as being beautiful. I think of myself as a smart, driven business woman, but you helped me see that my appearance is an important part of that professional image. I learned so much: skin care, makeup, and application techniques, plus I got clarity about which colors and styles are most complimentary to me – for both day and evening. And I loved the 5-minute out-the-door look that you showed me to fit beauty and self care into my daily routine. I am so glad I committed to doing this for myself, because as we capped off the day with a celebratory toast and dessert, I felt fabulous, confident, and beautiful! This is a whole new me!

Celeste Giordano, Master Sales Strategist & Business Mentor

Bio

Deborah loves humor, food, family, and the beach! She also loves being around other women, and is passionate about encouraging them to embrace their natural beauty to become more confident and powerful women.

Deborah was born in Joliet, Illinois and raised by her parents in 5 different cities in Illinois. Her dad was a Methodist minister and her mother, a banker. She has 1 younger brother, Dave.

After graduating from high school in Wauconda, Illinois, she attended Illinois State University where she received a Bachelor of Education degree in special education. Following the birth of her first child, she went on to pursue her Master's degree in Learning Disabilities and Behavior Disorders at Northern Illinois University.

She was always very interested in hair and makeup as a teenager. For her 16th birthday, her mother took her to a local beauty salon for a makeup lesson, to ensure that she looked her best and knew what she was doing. From there, her interest in makeup and hair expanded. She watched every TV show she could about makeup, took classes at the local mall, and generally read and practiced on herself. When friends and family would admire her look, she offered to teach them how to duplicate it. Soon, friends and neighbors were hiring her for special events, weddings, and private lessons.

After teaching in the public school system for 34 years she retired to follow her passion — image consultation. Although makeup is her first love, she advises others about color selection for clothing, hair and makeup, does professional makeup for head shots, events, public speakers and private industry. She enjoys teaching workshops about image, first impressions, confidence, and makeup techniques

She and her husband Dan have 5 adult children and reside in Flowery Branch, Georgia where they share their home with their 12 year old Maltese, Roxy.